

1200 x 2100 (includes 100mm bleed at bottom) ¼ size - 300 x 525

Total Graphic area 1200 (w) x 2100mm (h) Total Visual area 1200 (w) x 2000mm (h)

General Artwork Guidelines:

- supply as CMYK
- Resolution must be at 300dpi
- All fonts must be converted to outlines
- Files to be supplied as PDF or Vector files
 - No bleed or trim marks required



NON-VISIBLE AREA

This will go into the mechanism and will not be seen. No images, text or logos to go inside this area although you may want to extend your image / background colour to avoid any white space showing.