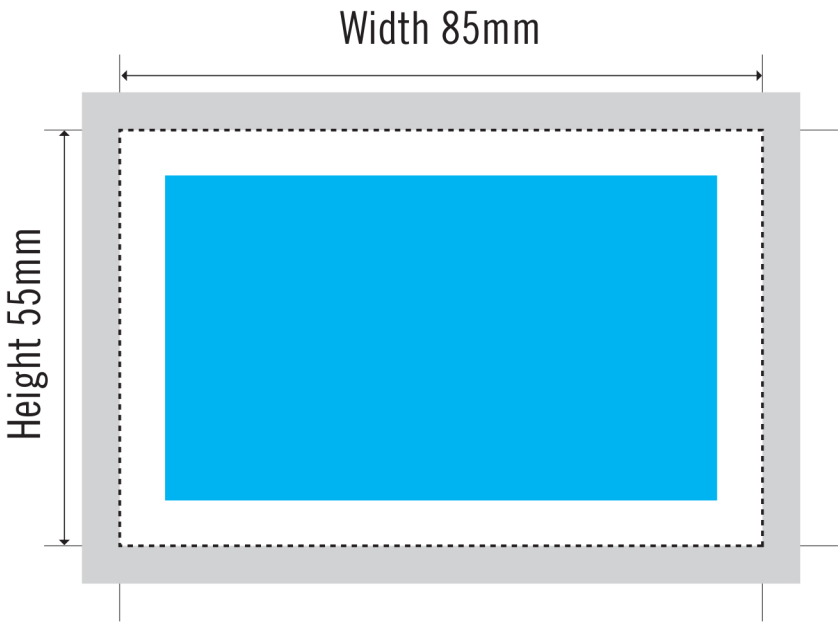




Business Card



Finished size:
This is the finished or final size of your document.
The above template is for a standard business card document.
Finished size: Width 85mm x Height 55mm



Main visual area:
We will print your document onto a larger sheet of paper and then cut down to finished size. Although we use the latest state-of-the-art guillotines, there is a danger that any design elements placed too near to the edge of your document may be cut off.

To avoid this problem we recommend that all text and important elements of your design are kept within the main visual area (which also makes your design look less cramped and more professional!)



Bleed area:
If you'd like an image or background colour to touch the edge of the document, you need to extend these elements by around 5mm beyond the finished size of the document. This is called the 'bleed area'.

Professional designers always add bleed to their artwork. They know that slight inaccuracies can occur when a document is cut to finished size. If you don't add bleed to your artwork there is a danger that an unwanted white border may appear around the edge of your design.

